

Training Module: From PowerPoint to Practice

Objectives

- Translate the strategy of your organisation to your individual area of responsibility (your responsibility can range from an entire business unit to a single project).
- Build and detail the strategy of your area of responsibility.
- Put your ideas and ambitions on paper like an expert.
- Improve your strategic thinking skills.

Target group

We focus on managers of all hierarchical or experience levels, team leaders and high potentials. We help them to become dedicated to performance and to get things done.

Approach

- We believe in learning by doing by limiting the theory to what is strictly necessary and by letting participants actually work on their own case material.
- Participants get individual feedback and are coached during the session.
- All concepts and techniques fit our 8-model, a pragmatic Strategy Execution Framework. (For more information on the 8, visit our free library on <http://www.the-performance-factory.com/en/free-performance-library/the-8-a-unique-framework/>). This module covers the steps 'Compare & Learn', 'Update Strategy' and 'Cascade'.

Content

We work together in 4 steps.

- Step 1: Get to know the strategy by watching an interview with the CEO.
- Step 2: Think about past performance by using a strategy SWOT.
- Step 3: Clarify the real strategic questions and define your top three strategic priorities by using The Pyramid Principle
- Step 4: Detail your strategic priorities over the four dimensions of the Balanced Scorecard.

Duration & number of participants

We prefer short, intensive workshop-style sessions of three hours over drawn-out, classical training sessions. Smaller groups of up to 6 participants allow our facilitators to give individual feedback and coaching.

We optionally offer individual intakes (30') or follow-up coaching (60').

Results

Participants leave with a succinct, logical document describing their strategic priorities in full alignment with the corporate or BU strategy.

The next step - after the training - usually consists in a discussion with the manager to confirm and finalize it. Afterwards it can be shared with team members and used in objective setting.

Our strong points

This training is unique in Belgium. Not only because we offer participants to work on their material and give personal feedback and coaching during the session, but above all because we follow a pragmatic approach for a difficult topic that leads to concrete results.

Note

We offer standard modules that have proven their value in many organizations. If you prefer, we can easily adapt them to cover your specific needs.

Contact us

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