



Title: **Strategy Execution Heroes**

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Author : Jeroen De Flander

Email: jeroen@jeroen-de-flander.com

Mobile: +32 479 85.19.00

About Jeroen De Flander, author of Strategy Execution Heroes

Jeroen De Flander is a seasoned international Strategy Execution expert, top executive coach, seminar leader and highly regarded keynote speaker.

Jeroen has helped more than 15,000 managers in 16 countries master the necessary execution skills.

He is co-founder of the performance factory – a leading research, training and advisory firm which is solely focused on helping individuals and organisations increase performance through best-in-class Strategy Execution.

For several years, he was the responsible manager worldwide of the Balanced Scorecard product line for Arthur D. Little – a leading strategy consulting firm.

The 50+ companies he has advised on various strategy execution topics include Atos Worldline, AXA, Base, Bridgestone, CEMEX, GDFSuez, Honda, ING, Johnson & Johnson, Komatsu, Sony and the Flemish and Belgian governments.

To book Jeroen to speak at your next event or to run a strategy execution seminar for your company, please contact him through his website www.jeroendeflander.com or on jeroen@jeroen-de-flander.com.