



STRATEGY EXECUTION HEROES

Best-in-class initiative management

A checklist

Use *Strategy Execution Heroes* (page 148) to assess impact and feasibility.

Estimate the impact of each tip and score low as a 1, medium as a 2 and high impact as a 3.
Estimate the feasibility of each tip and score low as a 1, medium as a 2 and high feasibility as a 3.

	Impact	x	Feasibility	=	Priority
Aim for 100 percent connection.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Do more than just mandatory projects.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Perform initial project management tasks first.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Watch out for pet projects.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Don't try to do everything and end up doing nothing.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Costs = 80, benefits = 0.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Align initiatives and budget.	<input type="text"/>		<input type="text"/>		<input type="text"/>
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Apply the '95 percent rule'.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Make your capacity plan early.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Appoint an architect to monitor the implementation.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Ensure resources are, and stay, committed.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Assign your best project managers to your strategic projects.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Don't be afraid to reassign a project manager.	<input type="text"/>		<input type="text"/>		<input type="text"/>
'IT' is always late.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Project managers need hard AND soft skills.	<input type="text"/>		<input type="text"/>		<input type="text"/>
A PMI certification doesn't do the trick.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Offer your project managers an interesting career path.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Projects: a great opportunity to develop future leaders.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Evaluate your project managers regularly.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Build a community.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Make sure you have the right HR expertise on board.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Adopt a project standard.	<input type="text"/>		<input type="text"/>		<input type="text"/>
Provide a project starter kit.	<input type="text"/>		<input type="text"/>		<input type="text"/>

Use collaboration and information management tools wisely.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Avoid immortal projects.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Establish rituals.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Achieve results, not phases.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create a permanent strategy office.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build the right culture.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop your decision-taking capability.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Initiative management as a strategic project.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Multiply estimated impact and feasibility to assess priority.

Interpretation of your score:

Items with a priority of **9** should be **top** of your list to focus on.
 Items with a priority of **6** are your **second** priority.
 Items with a priority of **4** can be **looked at** but probably aren't a priority.
 Items with a priority of **1 or 2** should **not** be **pursued**.

This document is part of a set of supporting material available for download upon purchase of *Strategy Execution Heroes* by Jeroen De Flander (isbn 978-908148731-3).
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